



## **Dairy Marketing Workshop**

### **March 27-28, 2028**

Lon R. Frahm Agricultural Center  
Room 631  
1255 South Range Ave  
Colby, KS 67701

Registration is \$100

<https://app.etapestry.com/onlineforms/ColbyCommunityCollegeEndowment/DairyMarketing.html>

### **AGENDA**

#### **Thursday, March 27**

- |                  |   |
|------------------|---|
| 1:00 – 2:00 p.m. | Welcome, Introductions, & Dairy Industry Overview |
| 2:00 – 3:00 p.m. | Market Administrator Updates                      |
| 3:00 – 3:30 p.m. | Networking Break                                  |
| 3:30 – 4:30 p.m. | Animal Care Topics                                |
| 4:30 – 8:00 p.m. | Tour & Dinner, McCarty Dairy, Rexford, KS         |

#### **Friday, March 28**

##### **Breakfast on your own**

- |                    |                                      |
|--------------------|--------------------------------------|
| 8:30 – 10:30 a.m.  | Classified Pricing                   |
| 10:30 – 11:00 a.m. | Networking Break                     |
| 11:00 – noon       | Federal Order System and Regulations |
| Noon – 1:00 p.m.   | Catered lunch                        |
| 1:00 – 3:00 p.m.   | Pooling and Dairy Accounting Topics  |
| 3:00 – 3:30 p.m.   | Workshop Wrap-Up & Q&A               |



**Motel accommodations are not included in the registration.**

**Area motels include:**

Comfort Inn, 2225 S. Range Ave, 785-785-6793

Hampton Inn Colby, 1000 E. Willow Ave, 785-460-2333

Holiday Inn Express & Suites Colby, 645 W. Willow Ave, 785-462-8787

Sleep Inn & Suites, 2075 Sewell Ave, 785-269-9005