

Entrepreneurshipo Students First and Second in State Competition

Written by Debbie Schwanke
Tuesday, 19 April 2011 18:18 -

Students in Sue Mardock's Entrepreneurship program received top honors at a competition sponsored by the Entrepreneurship Center at Wichita State University on April 8. Allison Haffner, a sophomore from Cheyenne Wells, Colo., earned first-place honors for her business plan, "Barrels of Time." The business plan prepared by Haffner is for training clinics for horse skills and barrel racing. Haffner received \$1,500 for her first-place finish.

"I will hold training clinics to teach horse skills and improve riding and barrel-racing skills," said Haffner. "During the off season, I will work one-on-one with riders who want to improve their barrel-racing skills. Clinics will be held in Cheyenne Wells and I will travel to other locations when requested."

Haffner is the daughter of Pat and Phil Daugherty of Cheyenne Wells.

Robert Borneman, a sophomore from Edson, received second place in the competition. His business plan was for

"Borneman Biofuels." Borneman received \$750 for second place.

The Kansas Community College Business Plan Challenge is for all current students enrolled in a minimum of three credit hours. Only one business plan may be submitted by an individual or a team consisting of up to five students. Each college is eligible to select and enter a maximum of two business plans from its schools.

Plans include complete documentation for a new business idea. The idea must be an original business concept or an extension of a current business activity. It can be a product, service or social venture. Each individual is required to present an overview of its business plan at the Kansas Community College Business Plan Challenge.

Because of her first-place finish, Haffner is eligible to compete in the 2011 Shocker Business Plan Competition which has a first-place cash award of \$10,000.

Entrepreneurshipo Students First and Second in State Competition

Written by Debbie Schwanke
Tuesday, 19 April 2011 18:18 -

This is the second year in a row that Colby Community College has placed first in the competition. CCC received first and third in 2010-11.

Haffner's plan will be recognized at the Center for Entrepreneurship Banquet on April 29.