

College Radio Program Gaining Students

Written by Debbie Schwanke
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As Joe Vyzourek enters his third year as an instructor and station manager of KTCC 91.9, student numbers are increasing in the radio broadcasting program. Vyzourek told Board of Trustees members at their regular monthly meeting on Jan. 17, that he has 16 students who are doing three-hour shifts each week on the college station.

"We also have five students who are doing play-by-play for sporting events," said Vyzourek. "We aired an area high school football game each week during the fall semester. This semester we will be broadcasting all the college conference basketball games."

Vyzourek updated Board members on several initiatives in the broadcasting program such as the addition of an FTP site allowing the college station to air weather and other announcements that can be recorded and uploaded from any location.

"The FTP site allows me to record weather forecasts, announcements and other information to be aired on the college station from any location that has Internet access," said Vyzourek. "It is especially helpful for weather closings and other school announcements."

Vyzourek told members that he has added an advanced sales class to the curriculum this semester.

"Of the four graduates from the program last year, two of them secured jobs in broadcast sales," said Vyzourek. "It's an important part of the curriculum. In today's market, it is very valuable for students to have a background in sales as well as on-air experience."

Future plans for the program include streaming the station on the Internet, securing a talking remote control that will notify Vyzourek of any transmitter problems, and the creation of a website maintained by CCC students.

CCC offers a one-year technical certificate and a two-year associate of applied science degree in radio/television broadcasting.

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