



Syllabus

COURSE NUMBER/TITLE: RT-188 Sports
Broadcasting Practicum

YEAR: Fall 2012

DEPARTMENT: Radio

CREDIT HOURS: 3

REQUIRED TEXT: None

DAYS/TIME: By Arrangement

INSTRUCTOR: Joe Vyzourek

PHONE 460-5455

OFFICE HOURS: 9:00-4:00, not during class
XXXXXXXXXXXX

Room-Radio Studio

COURSE PLACEMENT: N/A

PRE-REQUISITE: None

RATIONALE:

Sports Broadcasting Practicum offers students the opportunity to participate in all aspects of live sports broadcasting in a professional play-by-play environment. It is appropriate for any communication student. It would also be valuable for student athletes and those interested in physical education, sports management or other sports related degree paths. Non-communications majors are also welcome.

COURSE DESCRIPTION:

Sports Broadcasting Practicum will cover topics ranging from equipment set-up and use to information gathering and preparation for games, statistics, live and remote coordination and interviewing.

CCC STUDENT LEARNING OUTCOMES ADDRESSED IN THIS COURSE

1. effective oral and written communication skills
2. a higher level of critical and creative thinking processes
3. ability to solve problems using a variety of techniques and methods
4. ability to utilize the technology relevant to the learner's discipline

COURSE OUTLINE:

By Appointment

COURSE LEARNING OBJECTIVES:

1. Basic understanding of the interaction and coordination of local and remote broadcasting sources.
2. Basic understanding of the elements that make up a live sports broadcast.
3. Understanding and basic competency with technology used for live remote broadcasting.
4. Ability to create technically and aesthetically acceptable Sports broadcasts.
5. Ability to plan, coordinate and supervise all elements of a live sports broadcast.
6. Understanding of elements specific to various sporting events.

GENERAL COMPETENCIES:

IX. Listening Skills

1. Follow oral instructions.
2. Reduce barriers (or interference) that may impede effective listening.

X. Oral Communication

1. Use interviewing techniques to gather information.
2. Participate in group communication activities.
3. Demonstrate concise, impromptu speaking skills.
4. Give oral directions.

XI. Writing

1. Use language, organization, and format appropriate to the subject matter, purpose, and audience.
2. Check, edit, and revise for correct information, appropriate emphasis, grammar, spelling, and punctuation.

XII. Computer Literacy

1. Define, understand and use common computer terminology.
2. Compose, organize and edit information using a computer.
3. Use functions to store, query, retrieve, and sort data.
4. Select and use subject-specific and industry-specific software.
5. Access, navigate, and use on-line services.
6. Send and receive E-mail messages, voice messages, and faxes.

XIII. Human Relation Skills

1. Demonstrate interpersonal skills:
 - a. Tact and diplomacy
 - b. Respect for others
 - c. Respect for diversity
 - d. Positive attitude

XIV. Teamwork

1. Participate in team tasks

XV. Time Management

1. Develop strategies to overcome procrastination and meet deadlines.

XVI. Work Ethics

1. Apply employee rules, regulations, and policies in a given occupational area including:
 - a. Punctuality and dependability
 - b. Responsibility for position

XVII. Career Planning

1. Develop a financial expectation for future career possibilities.
2. Participate in career exploration activities.

METHOD OF INSTRUCTION:

Sports Broadcasting Practicum students will participate in all aspects of live sports Broadcasting. Play-by-play coverage of CCC sporting events is provided by a professional sports broadcaster. Students will act as assistants keeping statistics, doing game prep, setting up equipment and acting as board operators. More advanced students will participate in announcing duties providing color commentary and play-by-play.

METHOD OF EVALUATION:

Students' grade will be based on a combination of attendance, professionalism, and task competence. Grades are solely at the discretion of the instructor.

COURSE REQUIREMENTS:

Attendance:

Students are required to attend class, on time, each time class meets. For **EVERY THREE** unexcused absences recorded, the student's final grade will drop **one letter** (three absences-one letter, six absences-two letters, etc.). Excused absences will include CCC sponsored activities (with signed excuse from the sponsor **and** prior arrangements to make-up missed work), illness, family emergencies, etc. In order for an absence to be excused the instructor must be notified prior to the absence (in the case of planned events), or as soon as the student returns to school (in the case of illness, emergencies, etc.). Excused absences are at the discretion of the instructor. Three tardies will count as one unexcused absence.

Late Assignments:

Assignments not turned in on the due date will be docked one letter grade for every class period it is late (unless arrangements were made with the instructor **prior** to the due-date).

Exam Policy:

All exams must be taken at the time and place originally designated by the instructor. If a student must miss an exam arrangements to take the test must be made prior to the exam date. In case of serious illness or other emergency the student must contact the instructor by phone or in person as soon as possible after the exam date or first thing on the day the student returns to school. The student should be prepared to make up the exam at **any** time following their return to school.

Dress Code:

Students are required to wear shirt and shoes at all times. Jeans, shorts and casual attire are acceptable. Students are expected to maintain reasonable personal hygiene.

General Conduct:

Students are expected to conduct themselves in an orderly and reasonable manner at all times. Shouting, loud whistling or other loud noises that might disrupt other students, staff or faculty is prohibited.

Tobacco:

Smoking or other use of tobacco is prohibited inside all buildings on the CCC campus.

Food & Drink in Buildings:

No eating or drinking is allowed during class, or in computer lab areas.

Sexual Harassment:

All state, federal, and college sexual harassment rules apply to all students. When in doubt, don't do it!

USE OF FACILITIES:

Colby Community College and the people of Thomas County have invested millions of dollars for equipment and facilities in order to enhance your educational experience. You are expected to use reasonable and appropriate care when using these facilities.

BIBLIOGRAPHY:

TBA

RECOMMENDED RESOURCES:

The college library and Pioneer Memorial Library in Colby both have extensive holdings on Sports information and related information. In addition to printed materials numerous web sites and other Internet information has been bookmarked and is available on the department computers. Students are encouraged to take advantage of any or all of these sources.

SYLLABUS INFORMATION DISCLAIMER "I reserve the right to change any information contained in this document, when necessary, with adequate notice given to the student. Notice shall be given in the classroom during class. No other notice is required. It is the students' responsibility to stay current with any changes, modifications, adjustments or amendments that are made to this document."

ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES "According to the Americans with Disabilities Act, it is the responsibility of each student with a disability to notify the college of his/her disability and to request accommodation. If a member of the class has a documented learning disability or a physical disability and needs special accommodations, he/she should contact Student Support Services, which is located in the Student Union."

GRADING SCALE:

90-100% = A

80-89% = B

70-79% = C

60-69% = D

59 & below= F