



shaping our future

2018 STRATEGIC PLAN ANNUAL PROGRESS REPORT

colbycc.edu

CCC MISSION, VISION, AND PHILOSOPHY

Colby Community College is a two-year, public institution of higher education located in Colby, Kansas.

OUR MISSION

Challenge students to adapt to a diverse society. Create opportunities for student growth. Connect student learning with professional experiences.

OUR VISION

Colby Community College will be a national leader in academic and student success to transform the lives in the communities we serve.

OUR PHILOSOPHY

Colby Community College is dedicated to the belief that each individual in Northwest Kansas should have the opportunity to develop and extend skills and knowledge for the attainment of personal objectives.

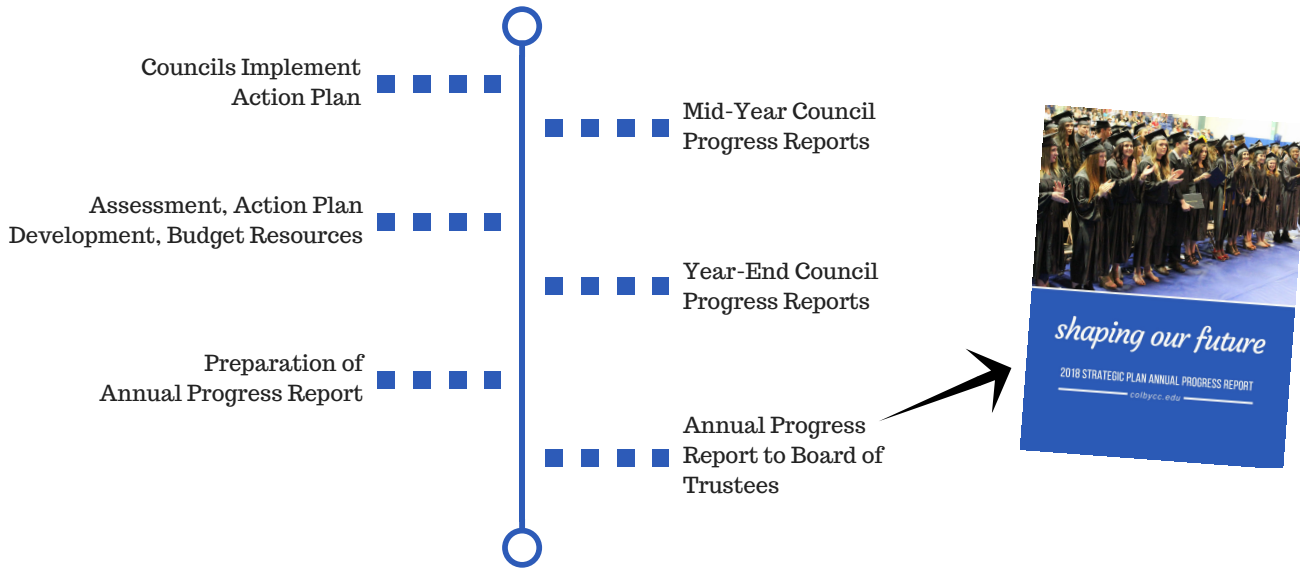
Implicit in this belief is the idea that education is a lifelong process. The college encourages the people who live in this area to participate fully in its program of educational services. The college strives to meet the needs of its students regardless of age, sex, creed, race, aspiration or educational level.

Students attending Colby Community College are the most important people associated with the institution. All students deserve the opportunity to succeed regardless of their specific goals or aspirations. It is the intention of the college to encourage individual success. The individuality of students is respected and their potential is fostered through programs that include excellent classroom instruction, multiple opportunities for leadership, and an organized plan for counseling and advisement. Attending Colby Community College is designed to be a very personal experience for students. Education at Colby Community College is interesting, challenging and enjoyable.

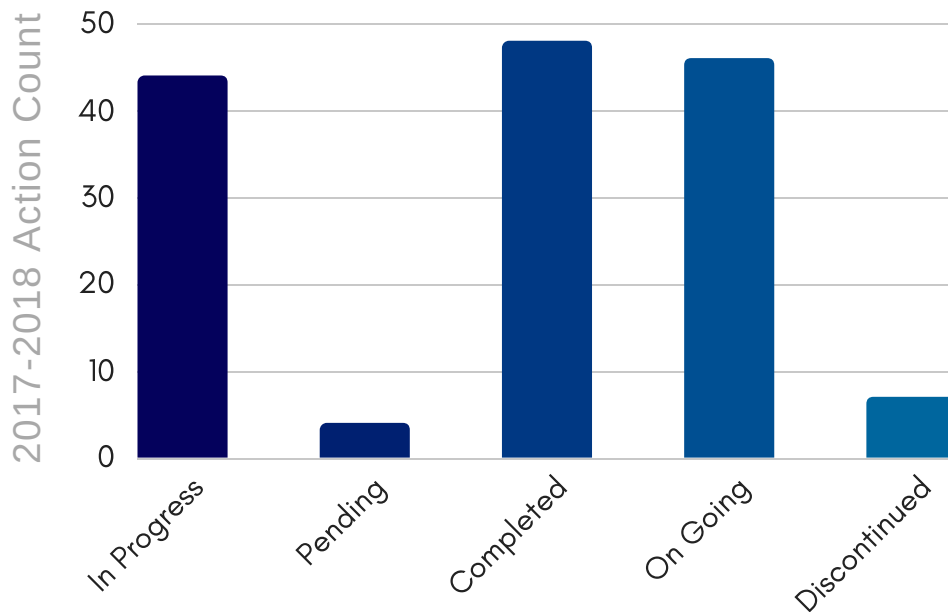


OPERATIONAL PLAN PROGRESS

2017-2022 Process



2017-2018 Action Status Report

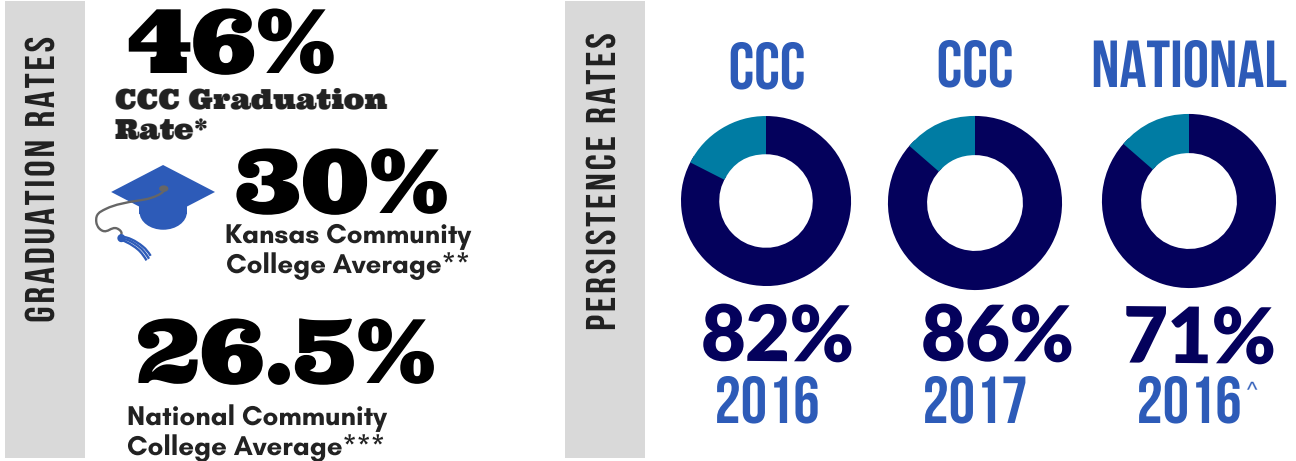


32%
2017-2022
Operational
Plan Actions
Completed

2017-2018 Actions

STUDENT SUCCESS

Goal: Increase the academic success of students



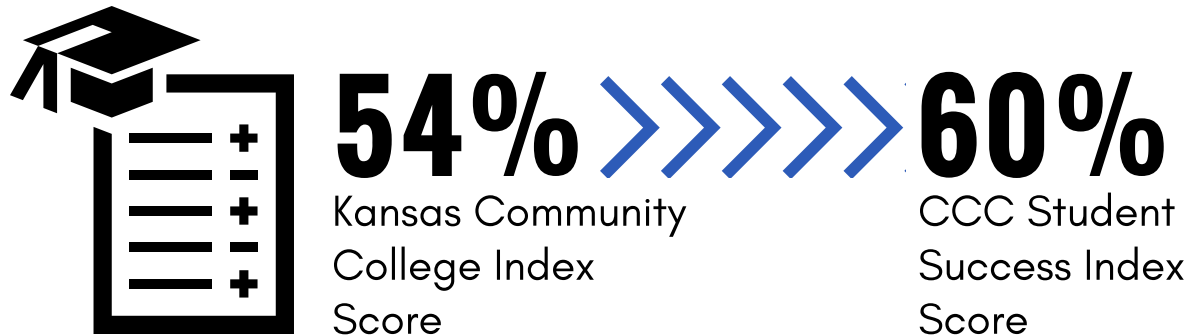
*Colby Community College IPEDS Fall 2014 Cohort Graduation Rate, the most recently published rate

**Kansas Board of Regents (2017, January). Community College Data Book –Fall 2014 Cohort Graduation Rate. Topeka, KS: Kansas Board of Regents

***Shapiro, D., Dundar, A., Huie, F., Wakhungu, P.K., Yuan, X., Nathan, A. & Bhimdiwali, A. (2017, December). Completing College: A National View of Student Completion Rates – Fall 2011 Cohort (Signature Report No. 14). Herndon, VA: National Student Clearinghouse Research Center.

[^]National Student Clearinghouse Research Center (2018, June). Persistence and Retention Snapshot Report. Herndon, VA: National Student Clearinghouse Research Center.

STUDENT SUCCESS INDEX



K-TIP PLACEMENT RESULTS

Second highest achieving institution on Kansas Training Information Program-Median Wage: Graduates Exited and Employed (#2 out of 25). Second highest achieving institution on Kansas Training Information Program-Average Wage: Graduates Exited and Employed (#2 out of 25)



STUDENT SUCCESS

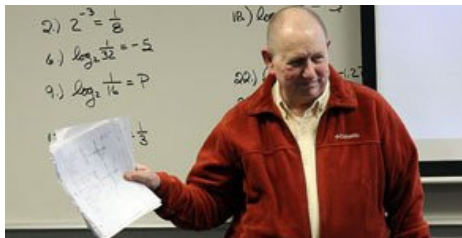
Goal: Improve holistic student satisfaction experience

IMPROVED TRAVEL

Colby Community College purchased two new 2017 Ford F-750/Glaval Concorde II buses. Acquiring the two 44-passenger buses corrected a long-standing issue for the College.



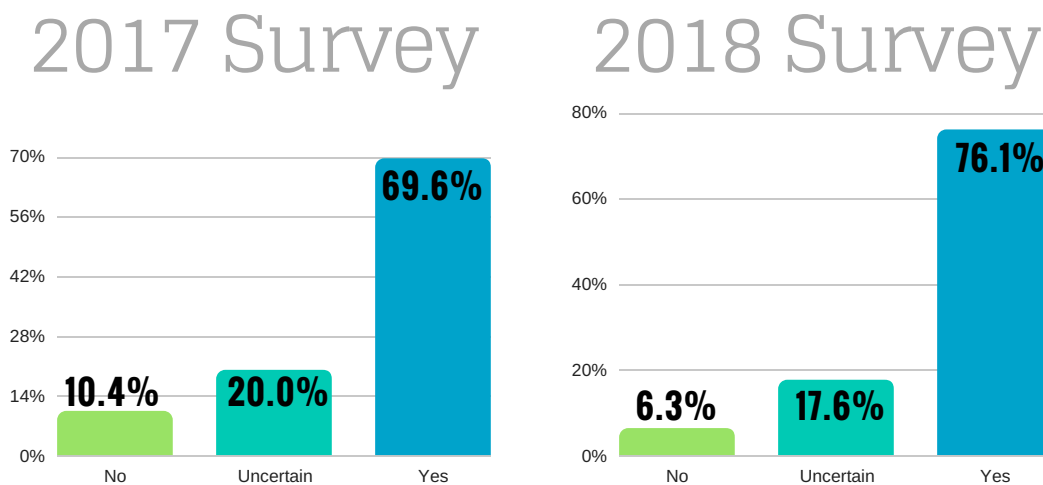
SUPPORTED FACULTY



The College implemented a new faculty mentor program. The program is designed to provide each new faculty member with the kind of personalized support and guidance they need to fulfill their professional potential.

GRADUATE SATISFACTION

Would our graduates recommend CCC to others?



42.6%

More graduates would recommend CCC to others

GROWTH AND DEVELOPMENT

Goal: Strengthen commitment to employees and sustainable workforce

EMPLOYEE RETENTION

3rd
 Consecutive Year of Faculty and Staff Salary Increase

<10%
 Voluntary Employee Turnover Rate

Goal: Engage opportunities to strengthen financial base

ENROLLMENT

13.5% Increase in number of ColbyConnect online offerings



7% Increase in credit hour enrollment

ALUMNI AND FUNDING SOURCES

\$521,000
 Secured in New Grant Funding

\$200,000
 Fundraised for Big Blue Barn Project



Published First Quarterly Newsletter

GROWTH AND DEVELOPMENT

Goal: Promote and enhance a diverse and inclusive CCC Community

INSTITUTIONAL DIVERSITY AND INCLUSION PLAN

50%

plan development completed



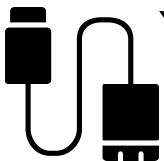
Implemented Family Peace Initiative training for all athletic teams and resident assistants

Goal: Advance the College through innovative and effective technological resources and services

INSTITUTIONAL TECHNOLOGY PLAN

40%

plan development completed



Conducted college-wide technology SWOT survey and analysis

PUBLIC RELATIONS

Goal: Create and sustain mutually beneficial partnerships

ARTICULATION AGREEMENTS



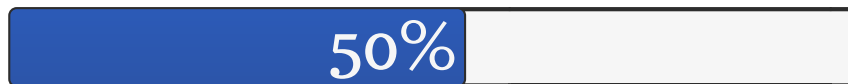
Established or enhanced five articulation agreements

ADVANCED AND MAINTAINED PARTNERSHIPS



Goal: Develop, implement and assess integrated marketing approaches to reach target markets

COLLEGE-WIDE MARKETING PLAN



plan development completed



Promoted ColbyConnect and the one-year associate degree plan on 9News

CHALLENGE.

CREATE.

CONNECT.