

2021

STRATEGIC
PLAN
PROGRESS
REPORT



COLBY
COMMUNITY COLLEGE

CCC MISSION, VISION, AND PHILOSOPHY

Colby Community College is a two-year, public institution of higher education located in Colby, Kansas.

OUR MISSION

Challenge students to adapt to a diverse society. Create opportunities for student growth. Connect student learning with professional experiences.

OUR VISION

Colby Community College will be a national leader in academic and student success to transform the lives in the communities we serve.

OUR PHILOSOPHY

Colby Community College is dedicated to the belief that each individual in Northwest Kansas should have the opportunity to develop and extend skills and knowledge for the attainment of personal objectives.

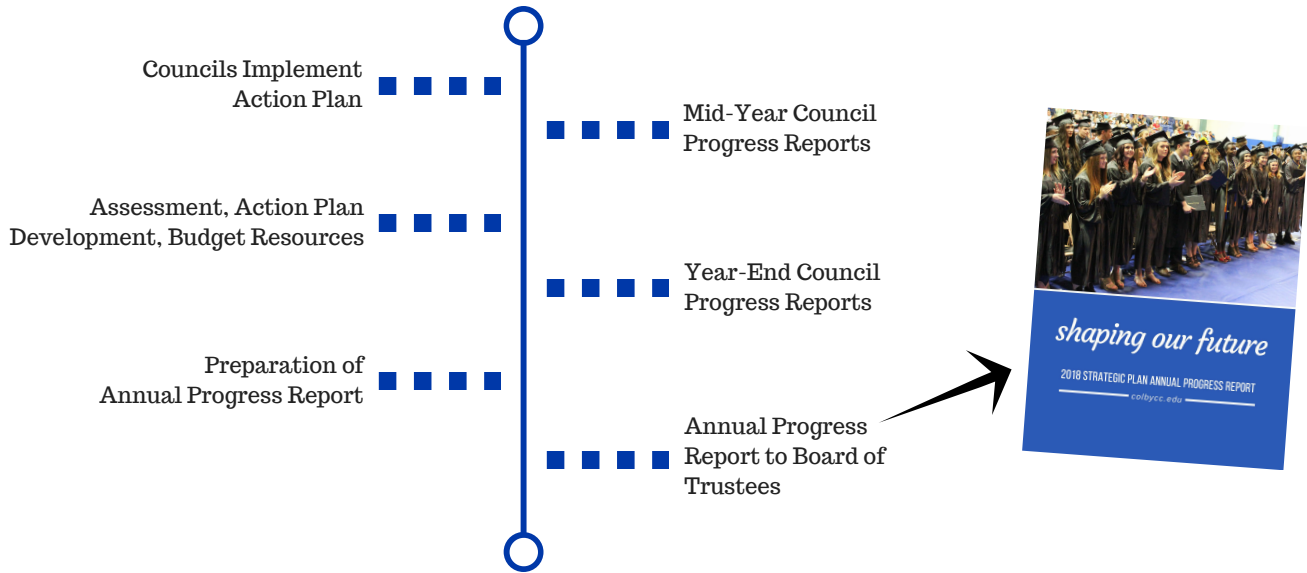
Implicit in this belief is the idea that education is a lifelong process. The college encourages the people who live in this area to participate fully in its program of educational services. The college strives to meet the needs of its students regardless of age, sex, creed, race, aspiration or educational level.

Students attending Colby Community College are the most important people associated with the institution. All students deserve the opportunity to succeed regardless of their specific goals or aspirations. It is the intention of the college to encourage individual success. The individuality of students is respected and their potential is fostered through programs that include excellent classroom instruction, multiple opportunities for leadership, and an organized plan for counseling and advisement. Attending Colby Community College is designed to be a very personal experience for students. Education at Colby Community College is interesting, challenging and enjoyable.

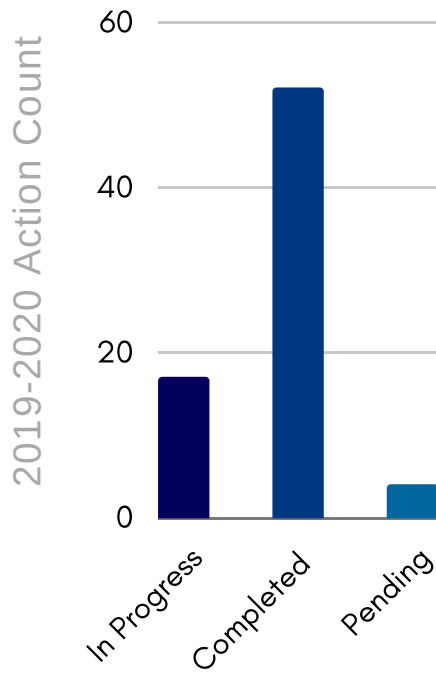


OPERATIONAL PLAN PROGRESS

2017-2022 Process



2020-2021 Action Status Report



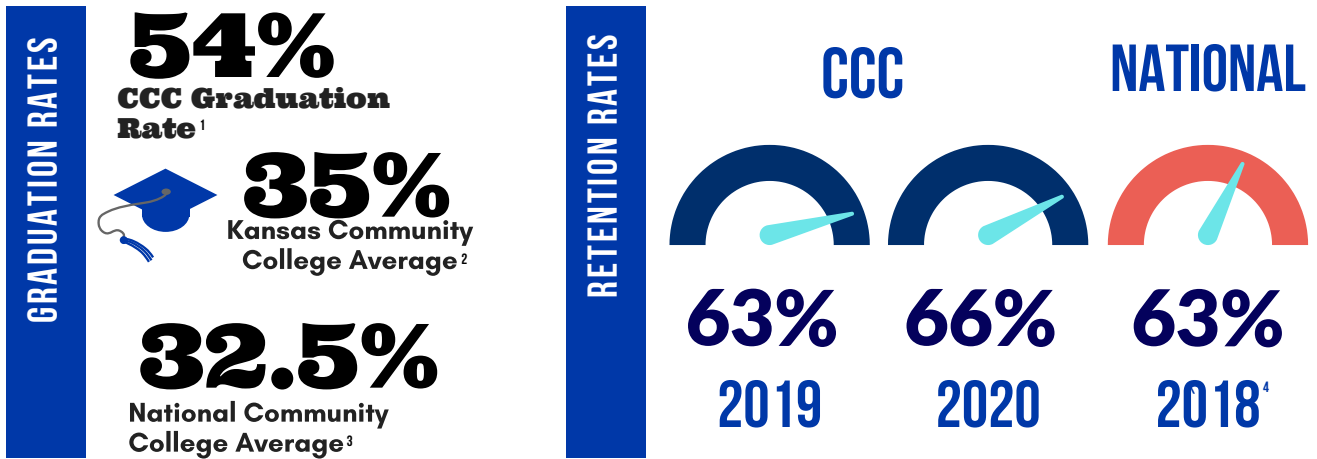
93%

2019-2020
Operational
Plan actions
in-progress,
or completed

2019-2020 Actions

STUDENT SUCCESS

Goal: Increase the academic success of students



¹ Colby Community College IPEDS Fall 2017 Cohort Graduation Rate, 2020 IPEDS Graduation Rate Component Data Summary

² Kansas Board of Regents (2021, January). Community College Data Book –Fall 2016 Cohort Graduation Rate. Topeka, KS: Kansas Board of Regents

³ Causey, J.; Huie, F.; Lang, R.; Ryu, M.; Shapiro, D. (2020, December). Completing College 2020: A National View of Student Completion Rates for 2014 Entering Cohort. (Signature Report No. 19). Herndon, VA: National Student Clearinghouse Research Center.

⁴ National Student Clearinghouse Research Center (2020, June). Persistence and Retention Snapshot Report. Herndon, VA: National Student Clearinghouse Research Center.

STUDENT SUCCESS INDEX

57.0%

CCC Student Success Index Score from Kansas Board of Regents



Colby Community College ranks in the state of Kansas

#4 graduation rate for 100% and 150% timeframe

#4 retention rate

K-TIP PLACEMENT RESULTS



Physical Therapy Assistant Program had that highest average and median wage placement for the second year in a row.



CCC had the second highest average wage for graduates exited and employed from the Registered Nursing program.



STUDENT SUCCESS

Goal: Improve holistic student satisfaction experience

Colby Community College provided an adequate response to the Coronavirus that ensures campus and community safety. Colby Community College was able to operate the entire academic year of 2020-2021 without having to do a remote pause or shutdown, sustaining its entire workforce as a whole.

ENSURE CAMPUS AND COMMUNITY SAFETY in response to COVID-19



400

CDC signs posted throughout campus encouraging social distancing, proper hygienic techniques, and other information to reduce transmission



30,000

disposable gloves purchased



32

gallons of hand sanitizer provided in stations across campus



6

individuals certified contact tracers on campus

COLBY TENNIS CENTER GROUNDBREAKING

Colby Community College and its generous supporters celebrated the ground breaking of the 21,328 square-foot facility scheduled to open Fall 2021. The facility will have two collegiate tennis courts, two pickleball courts, and a walking track. It will be open 24 hours a day and accessible to the community. In partnership with its supporters, the College raised \$1,100,000 this year for the Tennis Center.



GROWTH AND DEVELOPMENT

Goal: Strengthen commitment to employees and sustainable workforce

EMPLOYEE RETENTION

 **6th**

Consecutive Year of Faculty
and Staff Salary Increase

The College approved a \$2,000 pay increase for its employees across the board. It also approved a \$1,000 hazard pay for employees meeting specified criteria of which included maintaining employment during 2020-2021 pandemic.

Goal: Engage opportunities to strengthen financial base

FIRST COHORT OF SECOND-CHANCE PELL RECIPIENTS

Expanding programs at Norton Correctional Facility

Along with offering adult education provided by the Colby Community College Adult Ed program, incarcerated individuals at the Norton Correctional Facility now have the opportunity to continue their education through the Alternative Energy program. Students who qualify will receive federal grant funding as a way to support their efforts in the program. The first cohort kicked off their first semester in Spring 2021.

WE BELIEVE IN
#SecondChances



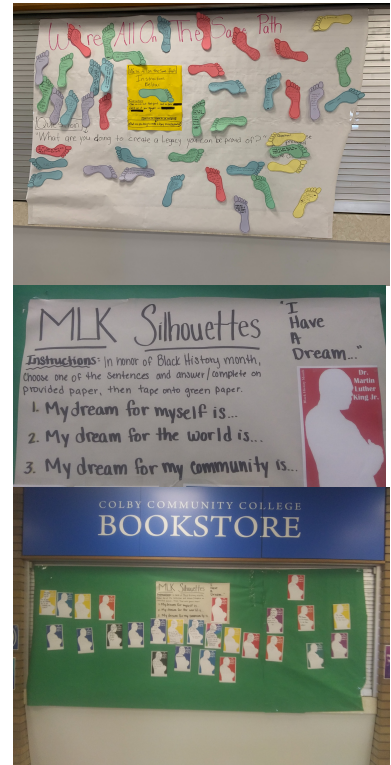
GROWTH AND DEVELOPMENT

Goal: Promote and enhance a diverse and inclusive CCC Community

INSTITUTIONAL DIVERSITY AND INCLUSION

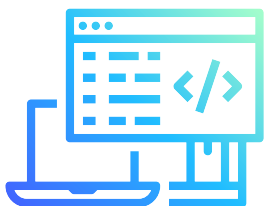
Student Centered Activities

- Hosted film screening of *Disclosure* in honor of National Coming Out Day
- Diversity pledge signed by more than 100 people
- "I Have a Dream" activity in honor of MLK Jr. Day and Black History Month
- Hosted Diversity Month and included on-line students



Goal: Advance the College through innovative and effective technological resources and services

FIBER OPTIC CABLING INSTALLED ON CAMPUS PHASE II



Fiber optic cabling installed for campus dorms and classroom buildings to complete the two-phase plan to increase campus broadband

PUBLIC RELATIONS

Goal: Create and sustain mutually beneficial partnerships

BIKE SHARE PROGRAM



In partnership with Thrive Allen County, the United Methodist Health Ministry and the Colby United Methodist Church, H.F. Davis Library patron can check out bikes for use around the community.

Goal: Develop, implement and assess integrated marketing approaches to reach target markets

INSTITUTED SMARTER SUMMER MARKETING CAMPAIGN

Promoted online classes to visiting students as an opportunity to advance their long-term education goals over the summer break. CCC saw a 17% increase in credit hours from Summer 2020.



CHALLENGE.

CREATE.

CONNECT.