

2020 Strategic Plan Annual Progress Report

SHAPING OUR FUTURE



CCC MISSION, VISION, AND PHILOSOPHY

Colby Community College is a two-year, public institution of higher education located in Colby, Kansas.

OUR MISSION

Challenge students to adapt to a diverse society. Create opportunities for student growth. Connect student learning with professional experiences.

OUR VISION

Colby Community College will be a national leader in academic and student success to transform the lives in the communities we serve.

OUR PHILOSOPHY

Colby Community College is dedicated to the belief that each individual in Northwest Kansas should have the opportunity to develop and extend skills and knowledge for the attainment of personal objectives.

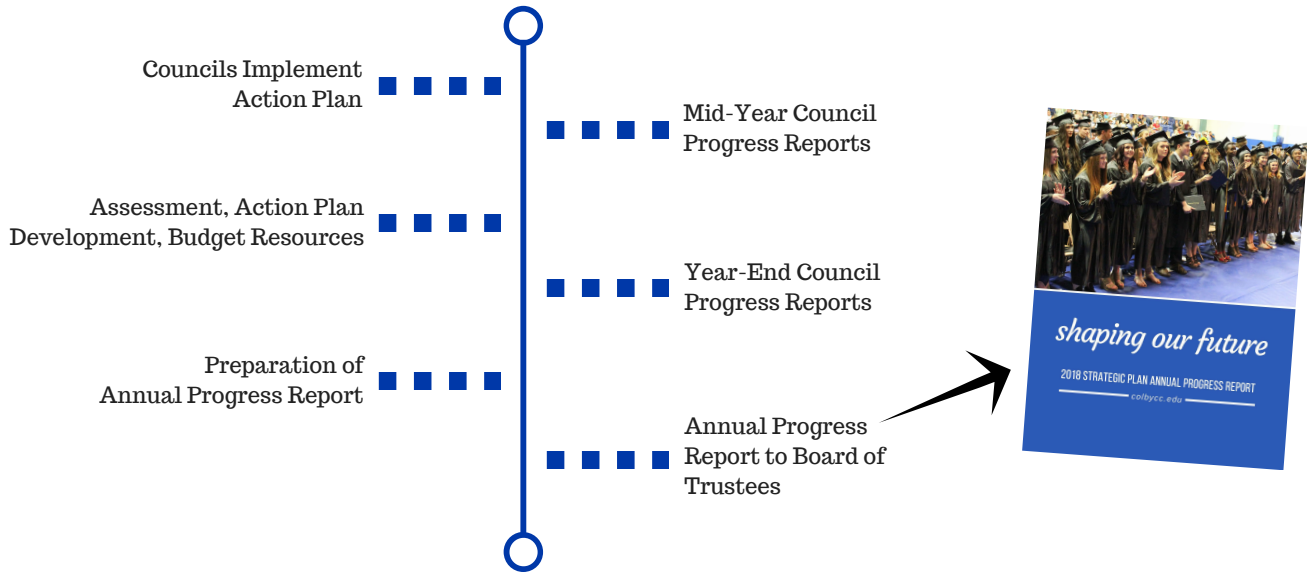
Implicit in this belief is the idea that education is a lifelong process. The college encourages the people who live in this area to participate fully in its program of educational services. The college strives to meet the needs of its students regardless of age, sex, creed, race, aspiration or educational level.

Students attending Colby Community College are the most important people associated with the institution. All students deserve the opportunity to succeed regardless of their specific goals or aspirations. It is the intention of the college to encourage individual success. The individuality of students is respected and their potential is fostered through programs that include excellent classroom instruction, multiple opportunities for leadership, and an organized plan for counseling and advisement. Attending Colby Community College is designed to be a very personal experience for students. Education at Colby Community College is interesting, challenging and enjoyable.

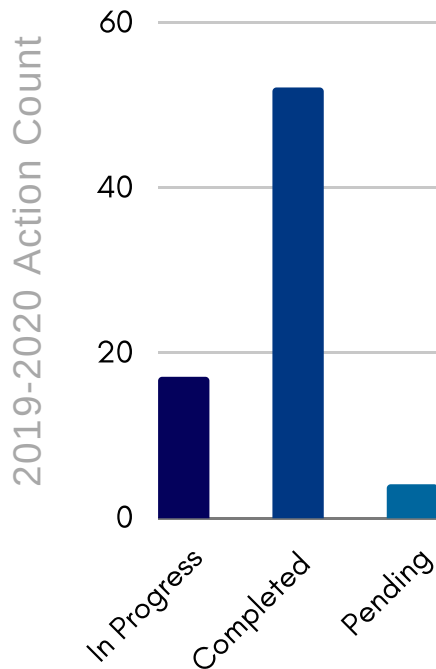


OPERATIONAL PLAN PROGRESS

2017-2022 Process



2019-2020 Action Status Report



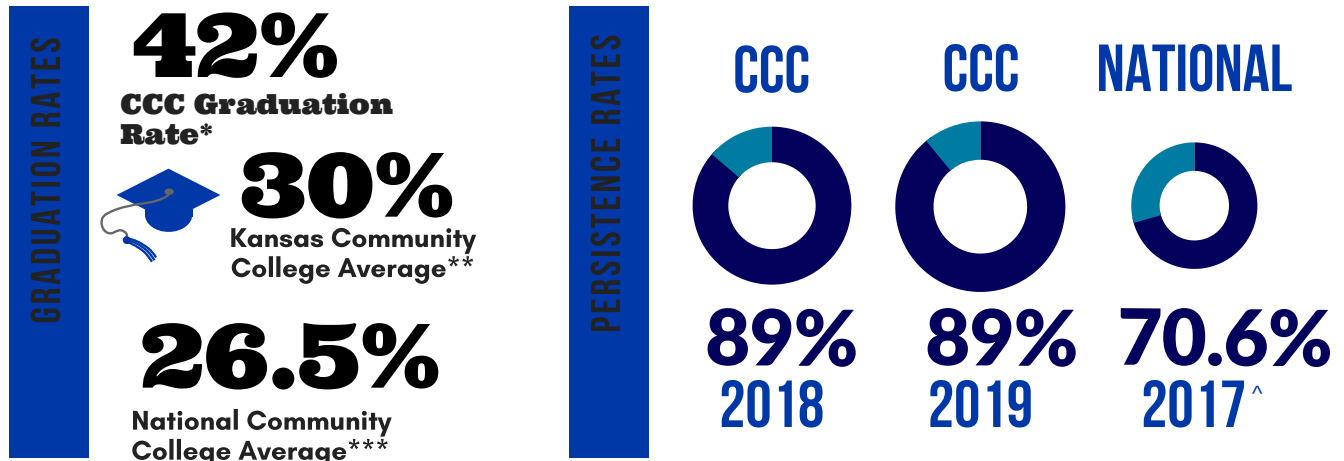
93%

2019-2020
Operational
Plan actions
in-progress,
or completed

2019-2020 Actions

STUDENT SUCCESS

Goal: Increase the academic success of students



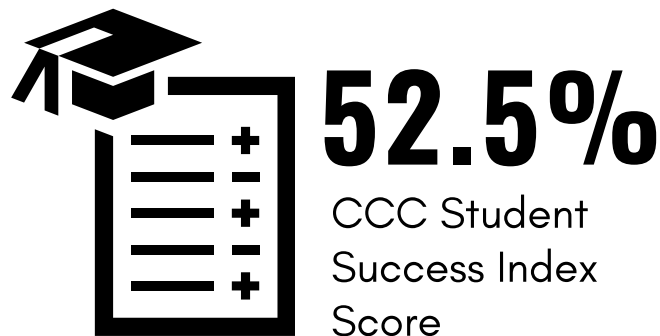
*Colby Community College IPEDS Fall 2015 Cohort Graduation Rate, the most recently published rate

**Kansas Board of Regents (2018, January). Community College Data Book –Fall 2015 Cohort Graduation Rate. Topeka, KS: Kansas Board of Regents

***Shapiro, D., Dundar, A., Huie, F., Wakhungu, P.K., Yuan, X., Nathan, A. & Bhimdiwali, A. (207, December). Completing College: A National View of Student Completion Rates – Fall 2012 Cohort (Signature Report No. 14). Herndon, VA: National Student Clearinghouse Research Center.

[^]National Student Clearinghouse Research Center (2019, June). Persistence and Retention Snapshot Report. Herndon, VA: National Student Clearinghouse Research Center.

STUDENT SUCCESS INDEX



Colby Community College ranks...

#3 graduation rate
for 100% and 150% timeframe

#1 retention rate

STUDENT LOAN HERO AND BUSINESS INSIDER RANKED CCC AS THE 8TH COMMUNITY COLLEGE IN THE NATION FOR SUCCESSFUL TRANSFERS FROM A COMMUNITY COLLEGE TO A FOUR-YEAR UNIVERSITY (PLACING CCC IN THE TOP 1.6% OF THE NATION AND THE HIGHEST-RATED TRANSFER COMMUNITY COLLEGE IN THE STATE OF KANSAS).

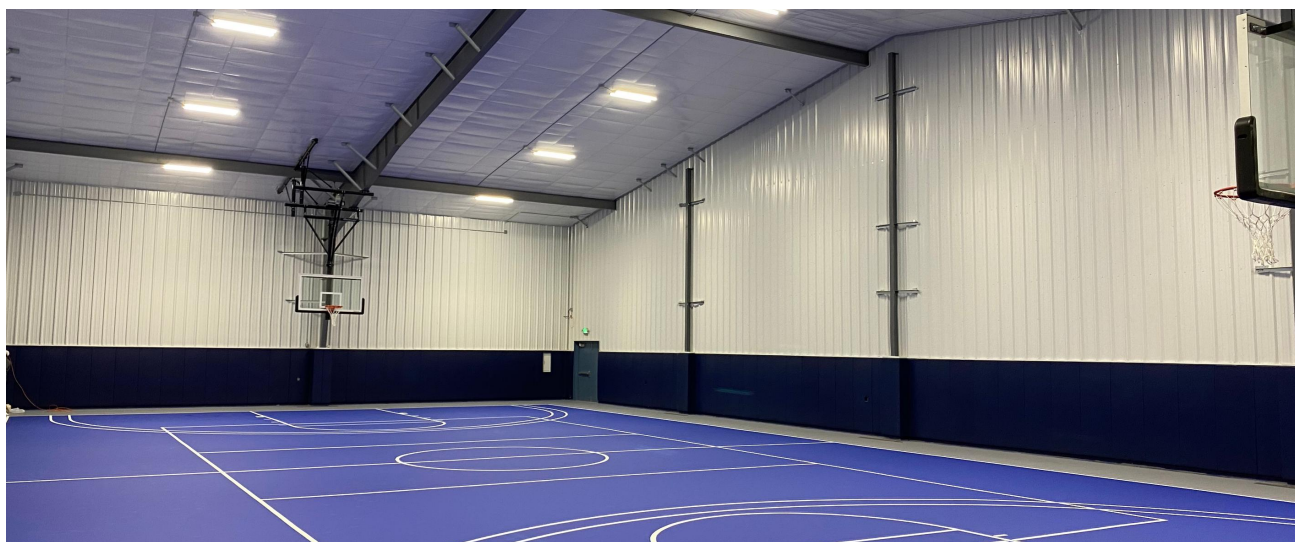
K-TIP PLACEMENT RESULTS

Physical Therapy Assistant Program had that highest average and median wage placement.



STUDENT SUCCESS

Goal: Improve holistic student satisfaction experience



GROWTH AND DEVELOPMENT

Goal: Strengthen commitment to employees and sustainable workforce

EMPLOYEE RETENTION

 **5th**

Consecutive Year of Faculty
and Staff Salary Increase



Goal: Engage opportunities to strengthen financial base

NEW PROGRAM

Fiber Optic Program at Norton Correctional Facility

Twenty students at the Norton Correctional Facility earned their high school diplomas in the spring of 2020. According to CCC's partner Greenbush, an agency focused on assisting incarcerated learners with developing skills for reintegration and employment upon release, the mark is the highest number to pass in one testing session among any of the organization's Kansas prison GED programs.



GROWTH AND DEVELOPMENT

Goal: Promote and enhance a diverse and inclusive CCC Community

INSTITUTIONAL DIVERSITY AND INCLUSION PLAN

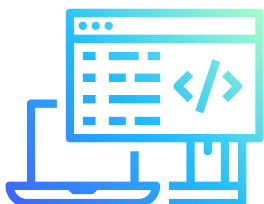
100% Diversity Plan Completed

The Diversity Committee welcomed Dr. Marche' Fleming-Randle to campus to present, "Innovate! Generate! Accelerate! Inspiring Yourself and Others to New Heights to Achieve the Dream of Dr. King" to students, faculty and staff as part of the 2020 Martin Luther King Day, Jr. celebrations.



Goal: Advance the College through innovative and effective technological resources and services

FIBER OPTIC CABLING INSTALLED ON CAMPUS PHASE I



Fiber optic cabling installed for six buildings on campus as part of a larger two-phase plan to increase campus broadband

PUBLIC RELATIONS

Goal: Create and sustain mutually beneficial partnerships

VOLUNTEERS



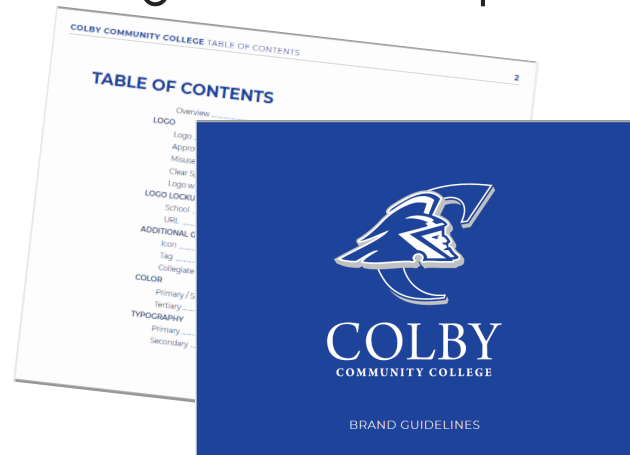
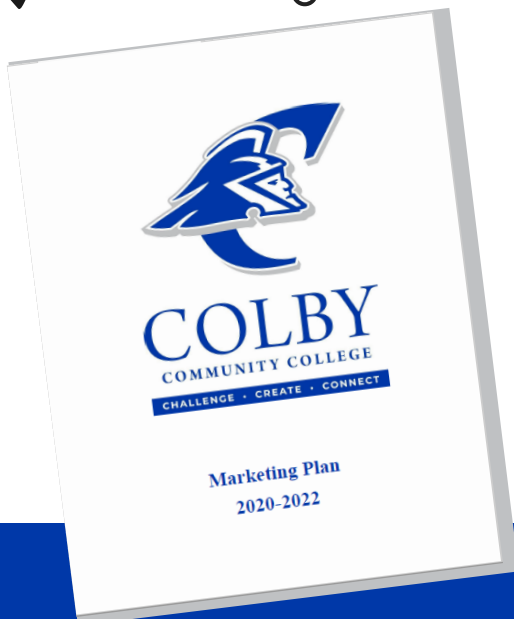
Student-athletes volunteered nearly 2,000 hours of community service to the local area over the last year.



Goal: Develop, implement and assess integrated marketing approaches to reach target markets

COLLEGE-WIDE MARKETING PLAN

✓ Marketing Plan and Branding Guide Completed



CHALLENGE.

CREATE.

CONNECT.